# STREET HUNT RULES AND INFORMATION

# DISCOVER ST HELENS. HAVE FUN. WIN MONEY.

Start by collecting your Street Hunt book from The Book Stop. The book contains a poem written with words from St Helens road names.

Photographs in the book act as clues, showing the street signs and their surroundings with the names removed. You have to work out what the streets are, by using the photographs and the emerging story of the poem to help you. Then fill in the blank spaces of the poem as you go.

The first person to submit a correctly completed book with all the right answers wins. You need to complete the poem by using words or phrases from the street names and complete the blank street signs with the actual name of the street.

The prize is the total of the book sales from 9th July 2022 until a winner is found, with a guaranteed minimum of £1,000 and a maximum of £6,000 if all 1,000 books are sold. The more people that play the game and join Street Hunt, the bigger the prize!

Read the rules to find out what to do if you think you have worked it out. The rules should also answer any questions you may have. These rules replace those printed in the book. (We had to delay the competition because of Covid-19.)

Check <u>www.heartofglass.org.uk/street-hunt</u> and Heart of Glass social media channels for regular updates of the prize fund.

Good luck and happy hunting! Joshua Sofaer, June 2022

#### SIMPLE RULES

A poem has been written with words from road names in the borough of St Helens. A book of photographs shows the street signs

and their surroundings, but with the names removed. You have to work out the names of the streets, using the emerging story of the poem to help you.

The first person, family or group to submit a correctly completed book with all the right answers wins. The prize is the total of the book sales until a winner is found, with a guaranteed minimum of £1,000 and a maximum of £6,000 if all 1,000 books are sold at £6 each. The more money we receive the bigger the prize pot gets. You can buy as many books as you want, and complete a book with friends/family if you prefer.

To win, you need to give us your copy of the book with all the blank signs clearly filled in correctly, and the poem completed too.

# WHAT SHOULD I DO IF I THINK I HAVE WORKED OUT ALL THE ANSWERS?

Once you think you have all the correct answers, take your completed book to:

The Book Stop
11 Bridge Street
St Helens
WA10 1NN

They are open **9.30am-5pm Monday-Saturday**, except on public holidays. They will open additionally on Sunday 10 July 2022, 10am-4 pm.

If you think you have all the correct answers outside of Book Stop trading hours, you can choose to (but are not obliged to) email your intention to submit to **info@streethunt.co.uk**, indicating that you have completed the puzzle. You should include your name, a contact number, your postcode and the limited-edition book number printed on the back of your book.

Intention to submit emails will only be referenced if two or more people are waiting to submit entries as THE BOOK STOP opens. In the case that two or more people are waiting to submit entries as THE BOOK STOP opens, the Intention to submit emails will be used to decide whose submission will be deemed to be the earliest. Intention to submit emails will only remain valid if the book is delivered to THE BOOK STOP within 1 hour of the next opening, i.e., by 10.30am the following day it is open. Any books received from 10.31am will be deemed to be submitted without an Intention to submit.

Please bring a sealable A4 envelope, addressed to STREET HUNT Competition Submission, Heart of Glass. Please mark the envelope "Urgent & Confidential".

When you are at The Book Stop, the person on duty will date-stamp and sign the receipt slips at the back of the book and make a note of the time. One of the slips should be snipped off and given back to you. Please keep it safe.

Now put your book into the A4 envelope that you have brought, secure it, and sign over the seal. Hand it over to The Book Stop. When you get home, please email **info@streethunt.co.uk** to notify us that you have made your submission. We will contact you within one week (at the latest) to inform you if you have won or not. If you have not won, you will be free to collect your book from Heart of Glass to see which answers you got wrong but you will not be able to resubmit that book. Each book may only be submitted once.

If you have won, we will pay you the entire prize fund as published on the website **www.heartofglass.org.uk/street-hunt**The prize is guaranteed at a minimum of £1,000 and will not exceed £6,000. We will also retain your winning entry.

#### **FULL COMPETITION TERMS AND CONDITIONS**

1. These terms and conditions are the Competition Rules ("Rules") and apply to the STREET HUNT competition included on the STREET HUNT website ("Competition"). The STREET HUNT website address is www.heartofglass.org.uk/street-hunt ("Website"). By entering the Competition you, the entrant (whether

you are participating individually or as part of a group of individuals), agree to be bound by the Rules.

- 2. Joshua Sofaer Projects Limited ("JSPL") has been commissioned by Heart of Glass to create the Competition.
- 3. JSPL and Heart of Glass reserve the right to cancel or amend the Competition or these Rules at any time without prior notice. Any changes will be posted within these Rules and on the Website. A copy of the Rules may also be obtained by sending a stamped addressed envelope to STREET HUNT Competition Rules, Heart of Glass, 9-11 Haydock Street, St Helens, WA10 1DD.
- 4. All the streets that appear in the STREET HUNT book (the "Book") are located in the Borough of St Helens, with postal codes commencing L, WA, or WN. In one instance the road runs out of the borough and the sign itself is outside the St Helens boundary. Neither JSPL nor Heart of Glass is liable for any errors in or resulting from, the use of postcodes.

# **QUALIFYING ENTRANTS**

- 5. This Competition is not open to employees or contractors of JSPL nor any person directly involved in the organisation or running of the Competition, or their direct family members. JSPL reserves the right to verify the eligibility of all entrants.
- 6. JSPL assumes that by using the Website and entering the Competition (and you warrant that) either you have the legal capacity to enter the Competition and agree to the Rules or your parents or guardians have consented to your entry of the Competition and agreement to abide by the Rules.
- 7. Players must be 18 or over to play Street Hunt or accompanied by a parent or legal guardian.
- 8. JSPL reserves the right to disqualify any entrant if it has reasonable grounds to believe the entrant has breached any of the Rules.

### **COMPETITION ENTRIES**

9. All entries must be on the designated and individually numbered Books. (Unnumbered copies will not be accepted). No other form of submission will be accepted. Only 1,000 numbered copies of the Book will be released. All Books need to be picked up in person. Books will stay on sale until they are sold out.

Book Launch: 10 am, Saturday 9 July 2022 THE BOOKSTOP 11 Bridge Street, St Helens WA10 1NN

Books will stay on sale at THE BOOK STOP until they sell out or someone wins the competition. THE BOOK STOP is open Monday-Saturday 9.30 am-5 pm except for public holidays. They will open additionally on Sunday 10<sup>th</sup> July 2022, 10 am-4 pm.

Pre-orders can be made online from 16 June 2022 until 9 July www.heartofglass.org.uk/street-hunt and collected from 9 July at THE BOOK STOP.

10. Entries must be submitted in person to THE BOOK STOP 11 Bridge Street, St Helens WA10 1NN. They are open Monday - Saturday 9.30 am-5 pm except for public holidays.

It is your responsibility as an entrant to make sure that the person receiving the entry, date stamps and signs the receipt slips at the back of the Book and makes a note of the time.

One of the receipt slips should be detached and retained by you as proof of submission.

If you think you have all the correct answers outside of THE BOOKSTOP opening hours, you can choose to (but are not obliged to) email notification of intention to submit to info@streethunt.co.uk, indicating that you are ready to submit. You should include your name, a contact number, and the limited-edition book number printed on the back of your book. Intention to submit emails will only be referenced if there are two or more people waiting to submit entries as THE BOOKSTOP opens. If two or more people are waiting to submit entries as THE BOOKSTOP opens, the

Intention to submit emails will be used to decide whose submission will be deemed the earliest submission. Intentions to submit emails will only remain valid if the book is then delivered to THE BOOKSTOP within 1 hour of the next opening, ie., by 10.31 a.m. the following day it is open. Any books received from 10.31 a.m. will be deemed to be submitted without an Intention to submit. Neither JSPL nor Heart of Glass is responsible for the failure of email services. Proof of sending is not proof of receipt.

- 11. Once the receipt slips have been completed, the Book being entered should be placed in a sealable A4 envelope addressed to STREET HUNT Competition Submission, Heart of Glass. The envelope should be marked "Urgent & Confidential" and signed over the seal.
- 12. The final date for possible submission to THE BOOK STOP is 5pm on Thursday 8 July 2027 (the "Closing Date"). Entries submitted after this time will not be valid. Neither JSPL nor Heart of Glass accepts responsibility for the availability of or access to THE BOOK STOP.
- 13. If no winner has been found at the end of the Competition, the total prize money as published on the Website on or after the Closing Date will be donated to St Helens Council for the improvement of road signage across the Borough.
- 14. Each Book can only be submitted once. If a submission has even one incorrect answer, it will be deemed to have lost.
- 15. Answers must be clear, legible, and unambiguous. Misspellings will be deemed as incorrect answers. Entrants need to complete the blank street signs in the Book with the actual name of that street.
- 16. Entrants also need to complete the poem by using words or phrases from the street names. These could be the entire street name or a portion of it.
- 17. Neither JSPL nor Heart of Glass will be held responsible for the changing of street names, or the official or unofficial removal of street signage during the Competition. Where JSPL or Heart of

Glass is made aware of such alterations, JSPL or Heart of Glass will publish this news on the Website.

- 18. JSPL will check each submission against the correct answers and will notify the person who has made the submission whether they have won the Competition within one week (at most) from the time of submission.
- 19. While every effort will be made to administrate the receipt of entries, neither JSPL nor Heart of Glass can accept any responsibility for lost entries due to third parties. Entrants are strongly advised to photocopy their entry ahead of submission.
- 20. Entrants should email **info@streethunt.co.uk** to notify JSPL that they have made a submission when handing their book in at THE BOOK STOP.
- 21. If you have not won, you will be free to collect your Book from Heart of Glass to see which answers you got wrong but you will not be able to resubmit that Book. In the event you want to resubmit, you will have to do so on a new book. All unclaimed submitted (but not winning) Books will be disposed of on or after 30 days from the date of submission.

### THE PRIZE

- 22. The prize-winner will be the first entrant to submit a fully completed and entirely correct Book between 9 July 2022 and the Closing Date. In all matters, the decision of JSPL shall be final and no correspondence or discussion shall be entered into.
- 23. The prize is the total income from sales of the Book up to the day that a winner is identified. The prize is a guaranteed minimum of £1,000 up to a maximum of £6,000 if all 1,000 books are sold. If you submit a joint entry, only one prize of up to £6,000 is payable.
- 24. The winner will be paid by cheque or bank transfer within 14 days of being identified. The prize fund will be the total of the Book sales up until a winner is identified. Book sales will cease after this date.

25. In the event of a winner being found, the Competition will cease immediately and no further entries will be accepted. The winner's name and the correct answers will then be published on the Website. It is your responsibility to regularly check the Website to see if a winner has been found. JSPL reserves the right not to select a winner if there is no suitable winning entry.

26. No prize will be awarded as a result of improper actions by or on behalf of any entrant.

#### INTELLECTUAL PROPERTY RIGHTS

27. By entering the Competition you agree to grant the exclusive rights to JSPL and Heart of Glass to display, publish or broadcast your Book entry in any form whether printed, electronic or otherwise, for one year after the announcement of a winner. After this date, JSPL and Heart of Glass will continue to reserve non-exclusive rights to publication. Separate from the prize money, you will not be entitled to any payment or royalties from JSPL, Heart of Glass or the Competition relating to your Book.

28. By entering the Competition you warrant that the information which you submit will not infringe the intellectual property, privacy or any other rights of any third party, and will not contain anything which is libellous, defamatory, or obscene, indecent, harassing or threatening. JSPL and Heart of Glass reserve the right, but not the obligation, to screen, filter and/or monitor information provided by you and to edit, refuse to distribute, or remove the same.

#### LIABILITY

29. Neither JSPL nor Heart of Glass shall be responsible for any damage, loss, injury or disappointment suffered by any participant in the Competition. Nothing shall exclude or limit the liability of JSPL or Heart of Glass in a manner which would be illegal or unlawful (including, without limitation, for death or personal injury as a result of JSPL or Heart of Glass negligence).

### DATA PROTECTION AND PUBLICITY

30. Winners may be requested to take part in promotional activity and JSPL and Heart of Glass reserve the right to use the names of winners, their photographs and audio and/or visual recordings of them in any publicity. Heart of Glass and JSPL will always obtain the consent of a parent or guardian for the use of photographs or recordings of children under 16 years of age.

31. Any personal data relating to entrants will be used strictly in accordance with current UK data protection legislation and will not be disclosed to a third party without the individual's prior consent.

## **JURISDICTION**

32. The Competition and the Rules will be governed by English law and the exclusive jurisdiction of the UK courts.

### **HOW TO CONTACT US**

33. You can contact us in relation to the Competition by writing to Joshua Sofaer Projects Limited via the Website or by post to Street Hunt Competition, Heart of Glass, 9-11 Haydock Street, St Helens WA10 1DD.